



Seven principles for successfully processing interviews:

- 1 Get skilled in making reproducible notes and abbreviations while listening.
- 2 Conduct and process interviews in the language of the interviewee.
- 3 Quickly write a first account of the interview.
- 4 Check for reductive listening after the interview.
- 5 Be disciplined when writing up a sequence of interviews.
- 6 In principle, do not send your transcript to your respondents.
- 7 Send a thank-you note.