Table A.7b Reflective/Research Cycle and the use of social media

Phase	Reflective Cycle	Research Life Cycle	Most relevant social media*
Start-up	Problem, Problem definition	Identify research opportunities	Blogging, social networking
		Find collaborators and brainstorm over problems	Crowdsourcing, social networking, scheduling/ conferencing tools
		Secure support	Twitter
Execution	Diagnosis, Design, Outcome	Review the literature; define concepts	Collaborative authoring, social tagging; Wikipedia
		Collect research data	Social tagging and bookmarking
		Analyse and discuss research data	Collaborative authoring; Hyves, Facebook, videoconferencing
Dissemination	Implementation, Evaluation	Disseminate findings	Social networking, (micro) blogging, Twitter
		Manage the research process	Scheduling tools

*partly based on research by Ciber, 2010