

**Table E.6a Good versus bad argumentation**

Good argumentation contains:	Bad argumentation contains:
<ul style="list-style-type: none">• clarity	<ul style="list-style-type: none">• ambiguity
<ul style="list-style-type: none">• succinctness	<ul style="list-style-type: none">• lengthiness (too many words)
<ul style="list-style-type: none">• simplicity	<ul style="list-style-type: none">• unnecessary use of complex vocabulary
<ul style="list-style-type: none">• precision	<ul style="list-style-type: none">• inaccuracy (sloppy phrasing)