

2 Bibliography: author

Situation	Solution for bibliography
Anonymous source	Use title as reference, use 'anonymous', or N.N.
More than one author	Note them <i>all</i> in bibliography. Never use 'et al.'
More sources from the same author	Marshal, A. (1912a), ... Marshall, A. (1912b) (©B11)

3 Overview main bibliographical references

- Books	Last Name Author(s), First Name (Editor in case of edited volume) (Date) <i>Title of Book</i> , Number of Edition (if other than 1st edition), Place of Publication: Publisher, ## pp. (optional). Brenner, R. (2001) <i>The Financial Century: from Turmoils to Triumphs</i> , Toronto: Stoddard Publishing, 214 pp.
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- Article in books	Last Name Author of Article, First Name (Date) 'Title of Article', in: Name Book Editor (ed.) <i>Title of Main Book</i> , Number of Edition, Place of Publication: Publisher, pp. #-#. Ismail, M.N. (1999) Foreign firms and national technological upgrading: the electronics industry in Malaysia, in: K.S. Jomo, Greg Felker and Rajah Rasiah (eds) <i>Industrial Technology Development in Malaysia: Industry and firm studies</i> , London and New York: Routledge, pp. 21-37.
- Essay in books	
- Chapter in books	

- Article in paper	Last name Author(s), First Name (Date) Title of Article, <i>Name Paper</i> , Place of Publication: (Publisher, pp. #-#). Hall, W. (14 August 2002) Credit Suisse loss worse than expected, <i>The Financial Times</i> , New York.
- Article in journal	

- Article in periodical	Last Name of Author(s), First Name (Date) 'Title of Article', <i>Title of Periodical</i> # (Date of Volume or Issue): pp. #-#. D'Aveni, R. (1999) 'Strategic Supremacy Through Disruption and Dominance', <i>Sloan Management Review</i> , Vol. 40, No. 3, pp. 95-106.
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- Annual report	Title annual report (Date) Title of article, company name, pp. #-# Ahold annual report 2001 (April 2002) Financial Highlights, Royal Ahold NV, pp. 2-3
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– Internet	Last name of Author(s), First name (date) Title of Article, Online Place of publication, Website visited: (Date), Available WWW: URL address
– Internet (author unknown)	
– Email	<p>Fairley, P. (2002) Wind Power for Pennies, www.technologyreview.com, 30 July 2002 www.technologyreview.com (2002) 'Wind Power for Pennies', 30 July 2002</p> <p>Fairley, P. (2002) Wind Power for Pennies, in: Technology Review, www.technologyreview.com, 30 July 2002 www.technologyreview.com (2002) Wind Power for Pennies', in: Technology Review', 30 July 2002</p> <p>Last name of Sender, First name (date), Title of Email, Name of recipient, date Sender and recipient names and email addresses, title of the email, and the date</p> <p>Jaspers, F. (2004), E-communication, Email from H. Quak, hquak@rsm.nl, 11 August 2004</p>

– Report of an institution	Last name of Author(s), First name (date) Title of Report, Place of Publication: Publisher, pp. #-#
– Report of a conference	
	UNCTAD (2001), <i>World Investment Report 2001: Promoting Linkages</i> , Geneva: United Nations Publication

4 Layout bibliography

Example of a bibliography

- Bannan, N. (1981) 'Anglo-Scandinavia structures in Northern England', unpublished M.Phil. thesis, University of Cambridge.
- Bickley, A.R. (1990) 'Septimius Severus: the later years', *Antiquity* 24,2: 261-81.
- Brenner, R. and Glick, M. (1991) 'The regulation approach: theory and history', *New Left Review* 188: 45-120.
- Brödner, P. (1987) *Fabrik 2000: Alternative Entwicklungspfade in die Zukunft der Fabrik*, 2nd edition, Berlin: Edition Sigma.
- Buckley, P. and Casson, M. (1991) *The Future of the Multinational Enterprise*, Basingstoke/London: MacMillan.
- (1988) 'A theory of cooperation in international business', in: Contractor, F. and Lorange, P. (eds) *Cooperative Strategies in International Business*, Lexington, MA: Lexington books, pp. 125-147.
- Butaney, G., John, E., Smith, M. and Wortzel, L. (1988) 'Distributor power versus manufacturer power: the customer role', *Journal of Marketing* 52, January: 52-63.
- Brown, G. (1991) *Roman France*, trans. D. Sheldon, London: Batsford.
- Chesnais, F. (1993) 'Globalisation, world oligopoly and some of their implications', in: Humbert, M. (ed.) *The Impact of Globalisation on Europe's Firms and Industries*, London: Pinter Publishers, pp. 12-22.
- (forthcoming) *La Mondialisation du Capital*, Paris: Syros, Alternatives Economiques.
- Commission of the European Communities (1987) *Report on State Aid*, Brussels: Directorate General IV (Competition Policy).
- De Wit, B., and R. Meyer (2004) *Strategy: Process, Content, Context*, Third edition, Thomson Learning, London.
- Van Deth, G.A. (2004) *In Search of Competitive Dynamics in the Management Consulting Industry: Reflecting on McKinsey, Berenschot, and Cap Gemini Ernst & Young*, Master's thesis, Erasmus University, Rotterdam.
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