

1 Reference systems

○ Harvard Reference system

Harvard Reference System	Example
Text reference	(D'Aveni, 1999).
Bibliography	D'Aveni, R., (1999), 'Strategic supremacy through disruption and dominance', <i>Sloan Management Review</i> , Vol. 40, No. 3, pp. 95-106.

○ Note Reference System

Note Reference System	Example
Note at the bottom of a page or at the end of a text	¹ D'Aveni, R., (1999), 'Strategic supremacy through disruption and dominance', <i>Sloan Management Review</i> , Vol. 40, No. 3, pp. 95-106.

2 Reference types

○ General reference

Type of source	Text reference
Co-authors	(De Wit and Meyer, 2004).
Three or more authors	(Charbit et al., 1991).
More references	(Freeman, 1982; Kitsch, 1977).
Author's name is already part of your sentence	'According to Kitsch (1977) innovation processes...'
Title book/article already in the text	'Dickens in his <i>Global Shift</i> (1986) writes...'
More sources from the same author	(Marshall, 1912a) and (Marshall 1912b).
More writers with the same family name	(Johnson, J. 1993; Johnson, P., 1993).
Last name includes a prefix, like 'van' or 'von'	(Von Weiszacker, 1992).
<i>Et al.</i> : Latin: et alii (and others).	
<i>cf.</i> means 'see' (cf. Morgan, 1984).	
<i>Prefix</i> (for example: van, el, von): the bibliographical reference can be different.	

Type of source	Text reference
Newspaper	(Financial Times, 8 February 2001).
Magazine	(The Economist, 12 January 1999).
Publications of institutes or organisations	(United Nations, 1998).
Annual report	(Heineken, 2002).

Type of source	Text reference
Max Weber quoted in paperback of Janssen	(Weber, quoted in Janssen 2001: 198)

○ Argument reference

Type of source	Text reference
Pages below 100	(Marshall 1912a: 1-3; 94-95).
Pages above 100	(Piore and Sabel, 1984: 107-8; 617-18; 1002-6).

○ Internet references

Articles on the internet (author is known)	Surname author(s), First name (or initials) (year of last update) <i>Title of article</i> , URL, Date and year of application website. <i>Example:</i> Bos, H. (2002) <i>Dogs should be on a leash</i> , www.hondenvriend.nl/artikel/lijn1821.htm , 23 June 2004.
Articles on the Internet (anonymous author)	URL (Year of last update) <i>Title of the article</i> , Date and year of application website. <i>Example:</i> www.hondenvriend.nl/artikel/lijn1821.htm (2002) <i>Dogs should be on a leash</i> , 23 June 2004.
Wikipedia reference	Never! Always search for further supportive material (🌐A15)
